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Making Classifieds Earn Money By Katherine Quirke

It is not Classified Information:

Classified advertising is not new. The internet does not change the way you create and write classifieds only where you place the ads. This makes the potential for readership higher than ever before. In fact it is mind blowing the amount of potential clients you can receive from one classified ad placed online.

The shift to the internet has made classified advertising not only cheaper but in many instances totally free and no less effective. Of course out of this a problem has been created. That is competition. Yes competition, not competition for your product or services because you will always have that, but competition to be noticed and read.

Standing Out in a Crowded Classified Page and Get noticed:

It is not an art or even a science the creation of classified ads. What it is is the finer detail of attention grabbing. To grab the attention of a scanning reader that is. Knowing the words, the phrases that count turns your classified ad into a cash cow.

Co, you need to have a classified ad that stands out and not whimpers but screams, grabbing the attention of those thousands of readers and you need to do it really really super fast.

It sounds difficult but it really is a very simple learning curve. But whilst the learning is simple the smart information available is not so simple. Most information out there requires you to spend hours and hours reading and understanding and then implement. None of us have that luxury of time.

So hands up Who has time to take a course on marketing in classifieds? I bet you don't.

Get the Information and Get it Fast:

Ok so you get to here and you are asking yourself where is the information to make this happen?

There has only ever been one way to learn how to create a quality classified fast and that is via a great little ebook that turns classifieds into magic silver bullets.

This ebook provides the reader with the injection needed to turn your classified advertising into classified income. With loads of information that is easy to follow and implement almost immediately you will be able to better utilize the free classified advertising sites more effectively.

The fact is if you are placing a classified ad you are placing it because you want to make money. The result should be effective and swift. So, using the information the professionals use will set you in good stead for classified marketing success.

Katherine Quirke is an Australian based business entrepreneur. She has owned a number of businesses over the last 20 years. Sharing her knowledge has become a passion. Further information: <http://www.eze2shop.com/classifiedmagic> or <http://www.potentialtime.com.au>

Meet Your Insurance Needs Through The Classifieds

By Elizabeth Newberry

For many of us, the classifieds are those few pages of our local newspaper that list apartments for rent, houses for sale, help wanted ads, and litters of kittens to give away. Some classifieds have huge, half-page ads taken out by car dealerships across the area, and most often you will find a local business or three advertising certain services.

However, the classifieds can help you do some shopping, too. You know, aside from finding your daughter a kitten for her birthday. Many, if not all, of your local insurance agencies, as well as independent insurance agents, have probably placed ads in the classifieds section of your newspaper advertising their services. This is helpful for those of you searching for some kind of insurance, whether it is homeowner's, automobile, health, or life insurance. It is also helpful in reminding those of you who aren't searching for insurance that you should be searching for insurance.

Classifieds are not just limited to newspapers, though. There are many online classifieds, too, aside from the classifieds found in the online version of your local newspaper, or even newspapers throughout your state. Your area may have a Web site or two that offers classifieds-type services. If so, you will most likely find advertisements for insurance agencies as well. You can even find online classifieds covering your region and state, as well as the entire country. Some of these classifieds are guaranteed to have a couple of advertisements placed by insurance agencies and insurance agents, and a few of them may even be of interest to you, depending on your particular insurance needs.

So, the next time you are in the market for insurance, whether it is homeowner's, automobile, health, or life insurance, don't limit your search to the couple of insurance agencies your family members, friends and co-workers use. Remember to check your classifieds, both print and online. You never know what you might find.

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